

Team Members

Steve - Sales/marketing

Having twenty years of experience in the trade show industry, Steve is very active in every aspect of the business. From initial design to show-site, his resourceful and energetic personality allows success in many ways. "It's a great feeling to see one of our unique designs converted to real life on show floor. Presenting our customers in a way that differentiates them from their competitors also says how we differentiate ourselves from our competitors." says owner Steve Koos. It pays to be different.

Cynthia - custom and rental exhibit sales

After joining Defined Exhibits, Inc. in late 2007, she has adapted to the trade show industry very quickly. Persistent to understand client needs is proof why you want her on your team. Strong project management and production teams, assist to make Cynthia's job easier.

Edward & Custom and Rental Exhibit Sales
Edward's experience and knowledge of the trade show industry allows him to assist and guide clients through the entire process. His sales have more of an educational approach.

Ryan Luoma & Industrial Designer

Originally a Michigan native, Ryan joined Defined Exhibits, Inc in August 2008. Relocating from Atlanta, Ryan brings a very resourceful background as well as talented design ideas. Since his start date, he has added value to our designs in many ways.

Joe - Exhibit designer

Fifteen years of experience allow his designs to be unique and practical. His understanding of materials and construction techniques allows designs to be innovative and economically friendly under any condition.

Andy - Graphic & Exhibit designer

Traffic stopping graphic design and exhibit design compliments your marketing strategies. His graphic designs have purpose ... not afterthought.

Ryan Woods - Project management

Has 5 Years experience in production and on-site supervision, however, he now is responsible for project management. Post sale, Ryan executes all show service planning, exhibit production, graphic production, transportation, etc. Ryan is a key component to the success of your trade show experience.

Tina & Project Management / Office Manager

Recently joining Defined Exhibits Inc. from local competitor, Tina manages our office and is involved in project management. Her experience will benefit Defined Exhibits and all customers.

Eddie - production and on-site supervisor

Joining Defined Exhibits Inc in early 2007, Eddie has 6 years trade show experience. From pre-show preparations to on-site customer support, his efforts are relentless.

Billy - Production

Bill's energy and positive attitude make a difference in his production support. Understanding the process and various production methods allow him to be creative in his own way.

Michelle - accounting

She can assist with any accounting questions.